

Follow our instructions and you will save time, money and effort.



1. Color Matching

Please indicate any critical color requirements that you may have. Be aware that the colors shown through our website are for reference only. If colors are critical, please request a sample. Any full color - Dye Sublimation print, we can not guarantee a 100% match of PMS colors. **NOTE:** Please note that colors will vary from file to printed material and among different materials, banners, table covers, director chairs, Canopies, etc.



2. PMS Colors / CMYK

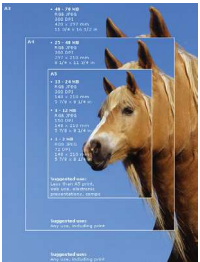
Dye Sublimation graphics print using CMYK
Silk Screen prints using PMS (Pantone Matching System) colors.
Please be aware that any graphics colored with RGB more will be converted to CMYK mode.



3. Acceptable Files: **vector** or **Raster (DyeSub)**

Dye Sublimation Graphics: JPG, TIFF, AI, EPS, PSD, PDF

Heat Transfer and Silk Screen: AI, EPS, PDF (ONLY Vector art created in a vector program.)



4. File Sizes:

Dye-Sublimation graphics: rasterized (Images) must be 100 - 150 DPI (pixels per inch) at full/printable size to ensure better quality.

Vector Art: this art files can be adjusted to any size. If this art file has images, please embed them and send us your art file. If you used text, please outline all your text.

Please refer to the product template - Ask your Sales Representative if you have any question!

5. Image Quality /Resolutions:

Make your raster files (JPG, TIFF) at least 100 DPI at full printable size.



6. Bleeds:

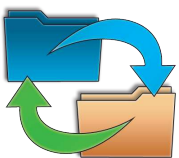
A graphic with bleed refers to the area that will be printed with your graphic but it won't be seen because of the hardware or cropping. Bleed is not always on all the products, or on all four sides, bleed varies depending on the product.

Curve

Curve

8. Fonts

Convert all text to outline (Shapes). In Adobe programs, select the text, click TYPE in your menu bar, and Select **Create Outline** in the scroll down window.



9. Transferring Files

Camelback FTP - User name: customergraphics, Password: Camelbackftp1

By mail: Send us a CD or a DVD

Using your FTP: Give us your ftp access information and we can get it from there

External FTP websites: yousendit.com, transferbigfiles.com, wetransfer.com