

## POLE POCKET AREA

### **Outdoor Banners:** **Zoom Flex, Small Edge Shape**

Total Graphic Area: 36.5" w X 57.625" h

Total Finished Area: 32.5" w X 53.625" h

Total Visual Area: 29.5" w X 51.125" h

Please be sure to include the 2" bleed on the left and right and 4" on top and bottom of the graphic (note trim, stitch & pole pocket locations on template).

Please keep all critical elements (text, logos, etc.) off of the gray area on the template.

### **General Art Guidelines:**

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

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bleed area  
trim line  
fold line  
stitch line

bleed area  
trim line