

## Vector Frame: Vector Frame Kit Counter 05

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### Front Graphic

Total graphic area: 39.5" w X 21.0625" h

Total finished area: 38.5" w X 20.0625" h

Total visual area: 38" w X 19.5625" h



### Side Graphics

Total graphic area: 11.31" w X 21.0625" h

Total finished area: 10.31" w X 20.0625" h

Total visual area: 9.81" w X 19.5625" h

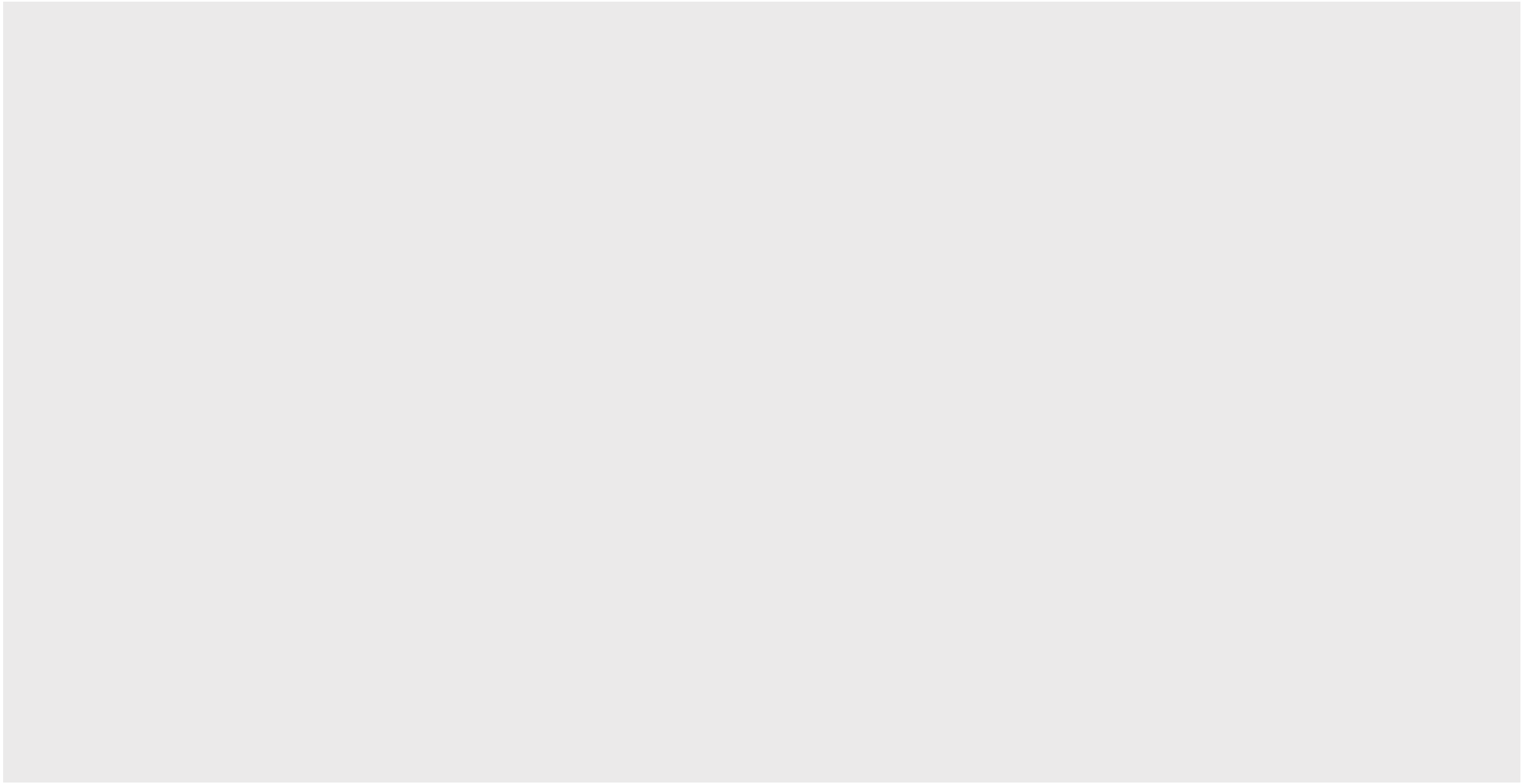
Please be sure to include the .5" bleed around the perimeter of the graphic.

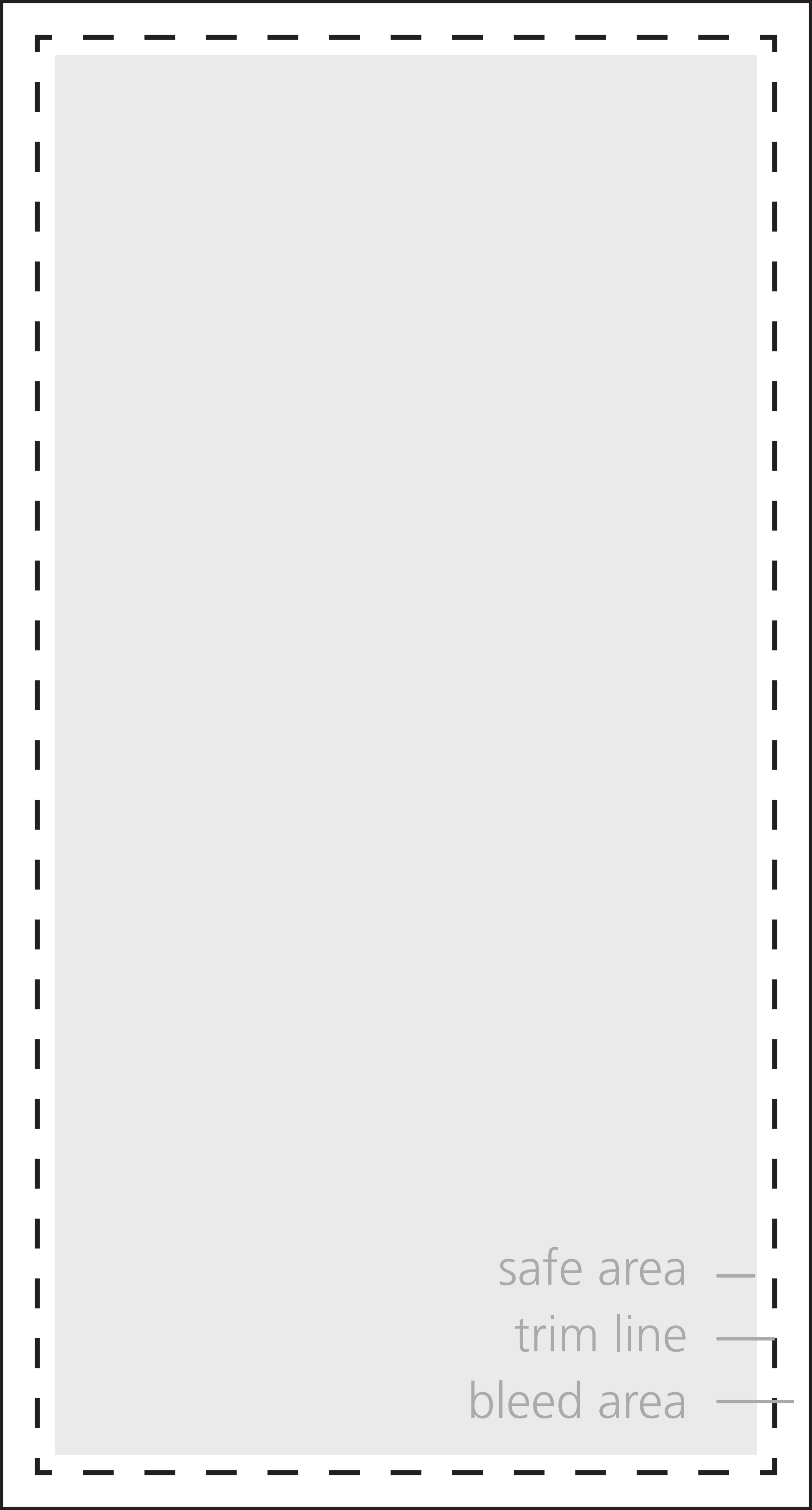
Do not design any critical elements (text, logos, etc.) within 1" of the edge (see innermost dotted line and gray area).

## General Art Guidelines:

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- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print





safe area

trim line

bleed area