

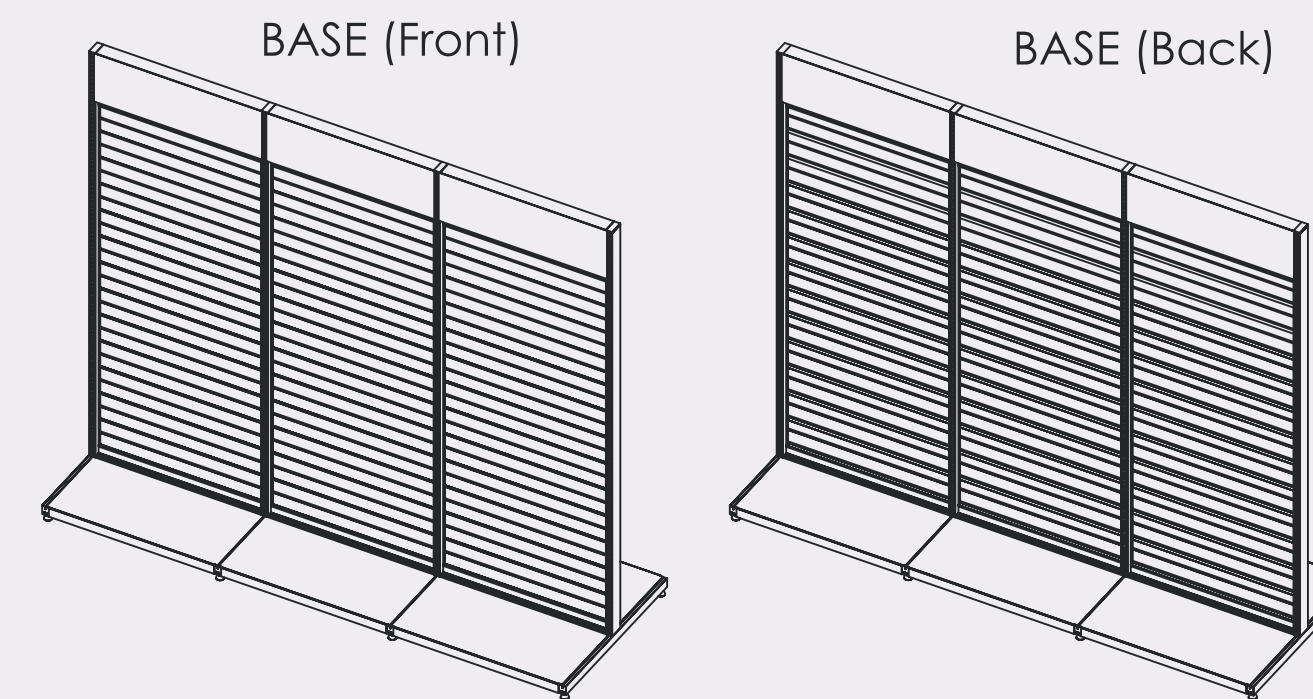
MODify: DS 04

Total graphic area: 39.25" w X 15.0625" h
Total visual area: 35.25" w X 11.0625" h

Please be sure to include the 2" bleed around the perimeter. Do not design any critical elements (text, logos, etc.) within 2" of the edge (see light gray for safe area). Please keep in mind that the graphic will also be obstructed by anything displayed on the shelves.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print



**PANEL A
(front)**

PANEL B
(front)



The diagram illustrates the layout of a rectangular panel. It features a central light gray rectangle labeled 'PANEL C (front)'. This panel is surrounded by a white border. Within this border, there are three distinct regions: an innermost 'safe area' (white), a middle 'trim line' (light gray), and an outermost 'bleed area' (white). The bleed area is bounded by a dashed line. A legend on the right side of the diagram uses horizontal lines to identify these three regions.

PANEL C (front)

bleed area

trim line

safe area

PANEL D
(front)

PANEL E
(front)



The diagram illustrates the layout of a rectangular panel. It features three nested rectangular regions: an innermost light gray 'safe area', a middle white 'trim line' area, and an outermost white 'bleed area' defined by a dashed border. The text 'PANEL F (front)' is centered within the safe area. A legend on the right side identifies the three regions with horizontal lines pointing to their respective boundaries.

PANEL F (front)

bleed area

trim line

safe area